



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977  
ph: (617) 725-0777  
fx: (617) 742-6627

Advertiser  
Agency  
Buyer  
Salesperson

SCOTT BROWN FOR US SENATE-REPU  
Multi Media Services Corp (2430)  
  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 175463  
Inv Date 11/25/2012  
Terms Net 30  
Contract 48728  
Bill Type Standard  
Period 10/29/2012 - 11/25/2012

Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

AgM

Product POLITICAL CANDIDATE (1051)  
Brand Est 5282 11/5-11/6 (28156)  
Acct Types Local/Political Candidate Agency  
Est/Headline 5282/  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/28/2012 4:06:44PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.2	SPOT	6:00AM- 6:30AM	Per week (1),Mo,Tu	11/05/12 6:14AM (Tu)	00:30	7 News Today in New England	SBTV10311236H	\$1900.00	
2.2	SPOT	6:30AM- 7:00AM	Per week (3),Mo,Tu	11/05/12 6:57AM (Mo)	00:30	7 News Today in New England	SBTV10311236H	\$1900.00	
2.2	SPOT	6:30AM- 7:00AM	Per week (3),Mo,Tu	11/06/12 6:40AM (Tu)	00:30	7 News Today in New England	SBTV07271206H	\$1900.00	
2.2	SPOT	6:30AM- 7:00AM	Per week (3),Mo,Tu	11/06/12 6:44AM (Tu)	00:30	7 News Today in New England	SBTV10311236H	\$1900.00	
3.2	SPOT	7:00AM- 8:00AM	Per week (3),Mo,Tu	11/05/12 7:24AM (Mo)	00:30	Today Show	SBTV10311236H	\$2500.00	
3.2	SPOT	7:00AM- 8:00AM	Per week (3),Mo,Tu	11/05/12 7:56AM (Mo)	00:30	Today Show	SBTV07271206H	\$2500.00	
3.2	SPOT	7:00AM- 8:00AM	Per week (3),Mo,Tu	11/06/12 7:29AM (Tu)	00:30	Today Show	SBTV10311236H	\$2500.00	
4.2	SPOT	8:00AM- 9:00AM	Per week (3),Mo,Tu	11/05/12 8:26AM (Mo)	00:30	Today Show	SBTV10311236H	\$2500.00	
4.2	SPOT	8:00AM- 9:00AM	Per week (3),Mo,Tu	11/05/12 8:47AM (Mo)	00:30	Today Show	SBTV10311236H	\$2500.00	
4.2	SPOT	8:00AM- 9:00AM	Per week (3),Mo,Tu	11/06/12 8:36AM (Tu)	00:30	Today Show	SBTV10311236H	\$2500.00	
5.1	SPOT	9:00AM- 9:30AM	Per week (1),Mo,Tu	11/05/12 9:21AM (Mo)	00:30	7 News Today in New England 9-10A	SBTV10281233H	\$1000.00	
6.1	SPOT	9:30AM-10:00AM	Per week (1),Mo,Tu	11/06/12 9:59AM (Tu)	00:30	7 News Today in New England 9-10A	SBTV10311236H	\$1000.00	
18.1	SPOT	6:00PM- 6:30PM	Day,M-1	11/05/12 6:18PM (Mo)	00:30	7 News at 6	SBTV10311236H	\$2500.00	
19.0	SPOT	7:00PM- 7:30PM	Day,M-1	11/05/12 7:12PM (Mo)	00:30	NBC Nightly News Extended	SBTV10311236H	\$2200.00	
20.0	SPOT	7:30PM- 8:00PM	Day,M-1	11/05/12 7:53PM (Mo)	00:30	EXTRA Episode: 19055	SBTV10311236H	\$2400.00	
21.2	SPOT	11:00PM-11:35PM	Day,M-1	11/05/12 11:18PM (Mo)	00:30	7 News at 11 PM	SBTV07271206H	\$3500.00	
22.1	SPOT	11:35PM-12:35AM	Day,M-1	11/05/12 11:57PM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10311236H	\$1600.00	
23.1	SPOT	12:35AM- 1:35AM	Day,M-1	11/05/12 1:12AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10311236H	\$1000.00	
24.0	SPOT	1:35AM- 2:05AM	Day,M-1	11/05/12 2:04AM (Mo)	00:30	Last Call with Carson Daly	SBTV10311236H	\$500.00	
25.2	SPOT	5:00AM- 5:30AM	Per week (1),Mo,Tu	11/06/12 5:28AM (Tu)	00:30	7 News Today in New England	SBTV10311236H	\$500.00	
26.2	SPOT	5:30AM- 6:00AM	Per week (1),Mo,Tu	11/05/12 5:40AM (Mo)	00:30	7 News Today in New England	SBTV10311236H	\$500.00	

We warrant that the actual broadcast information shown  
on this invoice was taken from the official program log.

Gross Total	\$39,300.00	Total Spots	21
Commission	(\$5,895.00)		
Net Total	\$33,405.00		